

Smith-Midland Introduces Latest Sound-Absorptive Technology

Smith-Midland® Corporation has announced the introduction of SoftSound to its Easi-Set® Industries product line. The latest sound-absorptive technology for use in highway noise walls, SoftSound is a proprietary composition that is molded and compressed to suit the desired technical and aesthetic requirements of the customer by combining special aggregates with cement as a binder in a specific and exacting process. The material combines durability, acoustics, thermal, strength and moldability.

SoftSound, currently being used in the Commonwealth of Virginia, is a fully tested, porous, lightweight material averaging 36 pounds per cubic foot. It is durable under all weather conditions, environmentally friendly and 100 percent recyclable. It is resistant to rot, decay, mildew and mold buildup, insect nesting, vermin, termites, and combustion.

According to Matthew Smith, vice president of sales and marketing for Smith-Midland, "As a result of our extensive

research and development, SoftSound provides customers with one of the most durable sound absorptive concrete products available in the market. We are ready to share this new technology with other precasters worldwide through Easi-Set Industries, our licensing subsidiary."



Easi-Set is currently submitting SoftSound for approval in all 50 states, Canadian provinces and Mexico.

Smith-Midland Corporation is a publicly traded company that develops, manufactures and sells a broad array of precast concrete products for use primarily in the construction, transportation and utilities industries. The company has two manufacturing facilities located in Midland, Virginia and Reidsville, North Carolina. Easi-Set Industries, a wholly

owned subsidiary of Smith-Midland Corporation, licenses the production of proprietary precast concrete products worldwide. For more information, call **(540) 439-3266** or visit **www.smithmidland.com**. 